# 1895

John Younie Tulloch (JYT) acquires property in Pokolbin as settlement of a debt and names it 'Glen Elgin' JYT has 5 sons and 4 daughters.

# 1952

Tulloch wines appear under their own labels for the first time as Pokolbin Dry Red & Hunter River White.

## 1962

Jay Tulloch joins the company at 18 years of age.

### 1969

J.Y. Tulloch & Sons Pty. Ltd. is sold to Reed Consolidated Industries & Publishing Company from the UK.

#### 1973

Jay becomes General Manager and 60% of J.Y. Tulloch & Sons Pty. Ltd. is sold to Gilbey's Australia.

## 1982

Tulloch releases the first wine under the now famous Tulloch Verdelho.

## 1985

J.Y. Tulloch & Sons Pty. Ltd. is sold to Penfolds Wines.

## 1991

Penfolds buys Lindemans and Jay becomes Hunter Valley manager in charge of Tulloch's, Lindeman's and Hungerford Hill.

#### 1996

Jay leaves Southcorp and founds the JYT Wine Co. with wife Julia. This is the first time in over 100 years there is no Tulloch family involvement in J.Y. Tulloch & Sons.

### 2003

The new Tulloch Cellar Door opens. Christina, youngest daughter of Jay & Julia joins the company. The famous Pokolbin Dry Red label is revived and two new wines are released, Julia Semillon and E.M. Chardonnay.

#### 2012

Christina is appointed as the CEO. Tulloch Wines is the recipient of the Heritage Award for the Pokolbin Dry Red label at the Hunter Valley Wine & Legends Awards.

#### 2014

Two new super premium wines are conceived under the G Series (Generational Series) & the first of these, the G4 (4th Generation) Limited Release Chardonnay debuts.

#### 016

The inaugural G3 2014 Shiraz is released. James Halliday rates our top three Shiraz 95 points (G3, Hector and Private Bin) from the exceptional 2014 vintage.

2020 Tulloch celebrates 125 years.

# 1940

JYT dies, leaving the the company to his 5 sons, Hector, Roy, Jim, Alex & Keith

# 1956

The 1954 vintage of Private Bin Pokolbin Dry Red Shiraz wins 1st prize for Claret, Burgundy and Best Red Wine of the show at the Royal Sydney Wine Show.

# 1965

Hector Tulloch passes away after bringing the Tulloch name to prominence

# 1972

Production of the renowned Pokolbin Dry Red ceases under corporate ownership.

# 1976

Remaining 40% of the company is sold to Gilbey's Australia.

# 1983

Gilbey's sells the company to Castlemaine Tooheys.

### 1986

The first vintage of Hector Limited Release Shiraz is produced.

### 1992

SA Brewing buys Penfolds and becomes Southcorp.

# 2001

Southcorp purchases Rosemount and ownership of the Tulloch brand passes along with the purchase. Soon after the opportunity arises for the Tulloch family to buy Tulloch back.

### 2009

Jay Tulloch is inducted as a Living Legend at the Hunter Valley Legends & Wine Industry Awards.

### 2013

Jay celebrates his 50th Hunter vintage. The Hector Shiraz wins the Wine of Provenance Award and the Hunter River White label is revived.

#### 2015

J.Y. Tulloch & Sons Celebrates 120 years.

## 2017

For the second time in a decade the Hunter has a spectacular vintage with exceptional Shiraz.

# 2024

John (Jay) Younie Tulloch (JYT), 3rd generation of the Tulloch family is awarded the Medal of the Order of Australia (OAM) on January 26 2024.