

1895
John Younie Tulloch (JYT) acquires property in Pokolbin as settlement of a debt and names it 'Glen Elgin' JYT has 5 sons and 4 daughters.

1952
Tulloch wines appear under their own labels for the first time as Pokolbin Dry Red & Hunter River White.

1962
Jay Tulloch joins the company at 18 years of age.

1969
J.Y. Tulloch & Sons Pty. Ltd. is sold to Reed Consolidated Industries & Publishing Company from the UK.

1973
Jay becomes General Manager and 60% of J.Y. Tulloch & Sons Pty. Ltd. is sold to Gilbey's Australia.

1982
Tulloch releases the first wine under the now famous Tulloch Verdelho.

1985
J.Y. Tulloch & Sons Pty. Ltd. is sold to Penfolds Wines.

1991
Penfolds buys Lindemans and Jay becomes Hunter Valley manager in charge of Tulloch's, Lindeman's and Hungerford Hill.

1996
Jay leaves Southcorp and founds the JYT Wine Co. with wife Julia. This is the first time in over 100 years there is no Tulloch family involvement in J.Y. Tulloch & Sons.

2003
The new Tulloch Cellar Door opens. Christina, youngest daughter of Jay & Julia joins the company. The famous Pokolbin Dry Red label is revived and two new wines are released, Julia Semillon and E.M. Chardonnay.

2012
Christina is appointed as the CEO. Tulloch Wines is the recipient of the Heritage Award for the Pokolbin Dry Red label at the Hunter Valley Wine & Legends Awards.

2014
Two new super premium wines are conceived under the G Series (Generational Series) & the first of these, the G4 (4th Generation) Limited Release Chardonnay debuts.

2016
The inaugural G3 2014 Shiraz is released. James Halliday rates our top three Shiraz 95 points (G3, Hector and Private Bin) from the exceptional 2014 vintage.

2020
Tulloch celebrates 125 years.

1940
JYT dies, leaving the the company to his 5 sons, Hector, Roy, Jim, Alex & Keith

1956
The 1954 vintage of Private Bin Pokolbin Dry Red Shiraz wins 1st prize for Claret, Burgundy and Best Red Wine of the show at the Royal Sydney Wine Show.

1965
Hector Tulloch passes away after bringing the Tulloch name to prominence

1972
Production of the renowned Pokolbin Dry Red ceases under corporate ownership.

1976
Remaining 40% of the company is sold to Gilbey's Australia.

1983
Gilbey's sells the company to Castlemaine Tooheys.

1986
The first vintage of Hector Limited Release Shiraz is produced.

1992
SA Brewing buys Penfolds and becomes Southcorp.

2001
Southcorp purchases Rosemount and ownership of the Tulloch brand passes along with the purchase. Soon after the opportunity arises for the Tulloch family to buy Tulloch back.

2009
Jay Tulloch is inducted as a Living Legend at the Hunter Valley Legends & Wine Industry Awards.

2013
Jay celebrates his 50th Hunter vintage. The Hector Shiraz wins the Wine of Provenance Award and the Hunter River White label is revived.

2015
J.Y. Tulloch & Sons Celebrates 120 years.

2017
For the second time in a decade the Hunter has a spectacular vintage with exceptional Shiraz.

2021
the Tulloch brand returns to the market, seeking investors for the next phase of the Tulloch story, as the majority shareholder reaches retirement.